



Jud Gibson

**Vice President, Marketing & Sales
DSM Engineering Materials**

Jud Gibson is Vice President, Marketing & Sales for DSM Engineering Materials. In this role he is responsible for global sales, marketing, and customer development. His passion for building customer-centric teams has helped DSM strengthen its material science innovation partnerships with key global customers to deliver profitable growth.

Prior to joining DSM in 2016, Gibson led the Americas automotive commercial and application development team for SABIC Innovative Plastics. Previously, he served in increasingly senior leadership roles at GE Plastics before the company was acquired by SABIC in 2007. He began his career at Textron, where he garnered extensive experience in marketing, product management, sales, and program finance.

A native of Cincinnati, Ohio, he earned his bachelor's degree in business administration from the University of Cincinnati. He also completed the Wharton School of Business Executive Development Program at the University of Pennsylvania.

Gibson is an active member of the Original Equipment Suppliers Association (OESA) and Society of Automotive Engineers (SAE).