



## SONGWON appoints its 1st Corporate Sustainability Officer

**Ulsan, South Korea – April 02, 2019** – SONGWON Industrial Co., Ltd. announced today the appointment of Olivier Keiser as the organization's 1st Chief Sustainability Officer.

In this newly-created role, Keiser will lead the development of the organization's global sustainability strategy and ensure that a sustainability framework is embedded and aligned in SONGWON's corporate strategy and planning. He will report directly to the company's CEO, Maurizio Butti and also serve on the Executive Committee.

Keiser, who has been with SONGWON since 2011, will continue to head the Global Procurement and ISL (international supply & logistics) teams and drive the sustainability focus in these areas relating to raw material sourcing, supply chain management etc. and alignment with SONGWON's EHS standards.

Commenting on the appointment, Butti said: "SONGWON's attention to corporate responsibility and sustainability has increased a great deal in recent years. Over the years, Olivier Keiser has demonstrated his leadership abilities in managing critical functions and I am confident that having someone of his caliber from within the organization driving our efforts will enable us to pursue SONGWON's sustainability goals with maximum determination and effect."

“This is a great opportunity for SONGWON to take a lead in an area that is crucial to all businesses operating in the industry,” says Keiser. “The organization has made good progress in its sustainability approach, but there is a real eagerness at all levels of the company to do more and I look forward to playing a key role in achieving our goals.”

**About SONGWON Industrial Co., Ltd.**

SONGWON, which was founded in 1965 and is headquartered in Ulsan, South Korea, is a leader in the development, production and supply of specialty chemicals. The second largest manufacturer of polymer stabilizers worldwide, SONGWON Industrial Group operates companies all over the world, offering the combined benefits of a global framework and readily accessible local organizations. Dedicated experts work closely together with customers to develop tailor-made solutions that meet individual requirements.

For further information, please go to: [www.songwon.com](http://www.songwon.com).

## Photo Caption

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Olivier Keiser.  
(Photo: SONGWON Industrial  
Co., Ltd.)

This press release and relevant photography can be downloaded from [www.PressReleaseFinder.com](http://www.PressReleaseFinder.com).

Alternatively for very high resolution pictures please contact Kevin Noels ([knoels@marketingsolutions.be](mailto:knoels@marketingsolutions.be), +32 3 31 30 311).

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