

## Press release

**KRAIBURG TPE strengthens presence in Nordics**

Waldkraiburg, April 2019

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### **KRAIBURG TPE at Plasttechnik Nordic**

**KRAIBURG TPE will present itself with its market-oriented portfolio of thermoplastic elastomers and a comprehensive service package at this year's Plasttechnik Nordic in Malmö, Sweden. This trade show is one of the most important events in this region for sharing information on trends, new ideas and projects in the plastics industry held this year.**

From May 8-9, 2019 KRAIBURG TPE will have its own exhibit at Nordic's leading plastics fair, Plasttechnik Nordic, in Malmö. The specialist for Thermoplastic Elastomers will present its comprehensive product and service portfolio at booth D.09.

KRAIBURG TPE's trade-fair appearance will focus on the new TEH technology platform developed for automotive and industrial applications. The new thermoplastic elastomer hybrids (TEHs) enable KRAIBURG TPE to reduce the differences in performance between thermoplastic elastomers and rubber. TEH can not only be used as an economically convincing and thermoplastically processable alternative to common cross-linked rubber solutions, but they also provide attractive options for multi-component applications that are combined with technical plastics such as polyamides and thermoplastic polyesters. TEHs are due to their thermoplastic processability recyclable in the same way as traditional TPEs.

The TPE specialists will also show its wide variety of developments and applications for the consumer and medical markets.

#### **Material innovations and customer-oriented development**

Around the world, KRAIBURG TPE offers service and support concerning all aspects of Thermoplastic Elastomers, including their use in the manufacture of components.

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With 641 employees the company, under the management of CEO Franz Hinterecker, earned revenue of € 189 million in 2018. KRAIBURG TPE is highly regarded as a pioneer and innovator in its business sector. Worldwide customer orientation, custom engineered product solutions and dependable service are the strengths of the specialist with production sites in Germany, the USA and Malaysia, as well as agencies at numerous other locations – now also including Nordic's.



The focus of KRAIBURG TPE's presence at Plastteknik Nordic 2019 will include a new, innovative technology for thermoplastic elastomer hybrids.

(Images: © 2019 KRAIBURG TPE)

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### **About KRAIBURG TPE**

KRAIBURG TPE ([www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)) is a global manufacturer of thermoplastic elastomers. From its beginning in 2001 as a subsidiary of the historical KRAIBURG Group founded in 1947, KRAIBURG TPE has pioneered in TPE compounds, today being the competence leader in this industry. With production sites in Germany, the U.S., and Malaysia, the company offers a broad range of compounds for applications in the automotive, industrial, consumer, and strictly regulated medical sectors. The established THERMOLAST®, COPEC®, HIPEX®, and For Tec E® product lines are processed by injection molding or extrusion and provide numerous processing and product design advantages to manufacturers. KRAIBURG TPE features innovative capabilities as well as true global customer orientation, customized product solutions and reliable service. The company is certified to ISO 50001 at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all global sites. In 2018, KRAIBURG TPE, with 640 employees worldwide, generated sales of 189 million euros.

This press release and relevant photography can be downloaded from [www.PressReleaseFinder.com](http://www.PressReleaseFinder.com).

Alternatively for very high resolution pictures please contact Siria Nielsen ([snielsen@emg-pr.com](mailto:snielsen@emg-pr.com), +31 164 317 036).