

## PRESS RELEASE FOR IMMEDIATE RELEASE



INEOS Styrolution's Novodur® HH-112 used on automotive rear lamps  
*(image courtesy of Minda Industries Limited – Lighting Division, 2019)*

Vadodara, India, June 05, 2019

### INEOS STYROLUTION'S NOVODUR® HIGH HEAT ADVANCES AESTHETIC APPEAL AND PROCESSABILITY FOR REAR LAMP HOUSINGS

- Novodur® HH-112 delivers best material properties for rear lamp housing application
- Novodur® HH-112 offers superior heat resistance and exhibits great performance in aluminum vacuum metallising coatings and welding processes

**INEOS Styrolution, the global leader in styrenics, announces today that Minda Industries Limited – Lighting Division, one of the leading automotive lamp manufacturers in India catering to Tier 1 automotive manufacturers in India, has selected the company's specialty ABS (acrylonitrile butadiene styrene) Novodur® HH-112 for the rear lamp housing application of a leading 4-wheeler model in India.**

Novodur HH-112 enjoys a track record of more than ten years being the material of choice in terms of performance and process ability for rear lamp and housing applications and is currently used by leading global automobile brands. This material provides high heat resistance, high dimensional stability and excellent stiffness. In addition, it also offers great performance in metallisation and welding processes.

For Minda, the molding and metallising performance of Novodur HH-112 were the key criteria to select this material for its rear lamp housing application. Novodur HH-112 offers excellent mechanical properties with overall balanced thermal and rheological properties.

“Minda appreciates INEOS Styrolution as a reliable supplier of high-performance materials, providing us the best in class solutions and helping us achieve the required flowability and ease of metallising for futuristic lighting molds,” says a senior representative of UNO Minda group.

Rajiv Verma, Head of India Automotive, INEOS Styrolution, adds, “We are very pleased to partner with such a strong local component manufacturer. We are determined to deliver Minda the best solutions and support them to stay at the top of the industry.”

### **About INEOS Styrolution**

INEOS Styrolution is the leading, global styrenics supplier with a focus on styrene monomer, polystyrene, ABS Standard and styrenic specialties. With world-class production facilities and more than 85 years of experience, INEOS Styrolution helps its customers succeed by offering the best possible solution, designed to give them a competitive edge in their markets. The company provides styrenic applications for many everyday products across a broad range of industries, including Automotive, Electronics, Household, Construction, Healthcare, Packaging and Toys/ Sports/ Leisure. In 2018, sales were at 5.4 billion euros. INEOS Styrolution employs approximately 3,500 people and operates 20 production sites in ten countries.

For further information, please visit [www.ineos-styrolution.com](http://www.ineos-styrolution.com).

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**CONTACT**

**Hui Boon Kwa**

Senior Communications Manager, Asia Pacific

INEOS Styrolution APAC Pte Ltd.

111 Somerset Road

#14-16 to 21 TripleOne Somerset

Singapore 238164

Phone: +65 69338393

Email: [huiboon.kwa@ineos.com](mailto:huiboon.kwa@ineos.com)

Internet: [www.ineos-styrolution.com](http://www.ineos-styrolution.com)