



/ MEDIA RELEASE

ARCHROMA OPENS GLOBAL COMPETENCE CENTER FOR AUTOMOTIVE & SYNTHETIC DYEING IN GERMANY

Reinach, Switzerland, 13 May 2019 - Archroma, a global leader in color and specialty chemicals towards sustainable solutions, has officially inaugurated its new Global Competence Center for Automotive & Synthetic Dyeing in Korschenbroich, Germany.

The site is part of former M. Dohmen, an international group specializing in the production of textile dyes and chemicals for the automotive, carpet and apparel sectors, that Archroma acquired between 2014 and 2018.

The inauguration ceremony, held on 6 May 2019 in the presence of Alexander Wessels, CEO of Archroma, and Mark Dohmen, former CEO of M. Dohmen and Head of the new Global Competence Center for Automotive & Synthetic Dyeing, also celebrated the merger of M. Dohmen GmbH into Archroma Germany GmbH.

With the new Global Competence Center for Automotive & Synthetic Dyeing, Archroma creates a global hub for technical expertise, market knowledge, technology and creativity. The site of Korschenbroich will therefore continue to operate as a specialist production and laboratory facility specialized in dyes and auxiliaries for synthetic fibers and wool, such as the Dorospers[®], Dorolan[®] and Fadex[®] ranges.

The exceptional combination of global experts, R&D laboratory and production will be fully dedicated to helping manufacturers of automotive and synthetic textiles to optimize their productivity and create value in their markets.

The new Competence Center for Automotive and Synthetic Dyeing comes as a new addition to Archroma's existing network of global hubs of expertise: The Global Competence Center for Special Dyes in Barcelona, Spain and the Global Competence Center for Finishing in Reinach, Switzerland.

"The new Archroma Global Competence Center will strive to create the new innovative and sustainable system solutions that our customers need to win on their markets," Alexander Wessels commented at the ceremony. "This is how we best support our customers, whilst at the same time pushing on our agenda to continuously challenge the status quo in the deep belief that we can make our industry sustainable."

"I am extremely proud to see the strong experience of M. Dohmen being the foundation of Archroma's Global Competence Center for Automotive & Synthetic Dyeing in Germany, serving customers operating in applications as demanding and challenging as automotive or technical textiles," Mark Dohmen added.



Experts of the new Archroma Global Competence Center for Automotive & Synthetic Dyeing will be at the upcoming Tectextil exhibition to introduce the latest of its innovations: Fadex® AS New, a new “super UV protector” to make automotive & transportation textiles more resistant to light. For more information, click [here](#).



Opening ceremony at the new Archroma Global Competence Center for Automotive & Synthetic Dyeing in Korschenbroich, Germany, in presence of Alexander Wessels (center), CEO, Mark Dohmen (right), Head of the Global Competence Center for Automotive & Synthetic Dyeing, and Thomas Hoffmann (left), Head of Operations, Korschenbroich. (Photo: Archroma)



Opening ceremony at the new Archroma Global Competence Center for Automotive & Synthetic Dyeing in Korschenbroich, Germany, in presence of Alexander Wessels, CEO of Archroma. (Photo: Archroma)

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✓ **About Archroma**

Archroma is a global color and specialty chemicals company headquartered in Reinach near Basel, Switzerland. It operates with 3,000 employees over 35 countries and with 25 production sites. Its three businesses – Brand & Performance Textile Specialties, Packaging & Paper Specialties, and Coatings, Adhesives & Sealants – deliver specialized performance and color solutions to meet customers' needs in their local markets, touching and coloring people's lives every day, everywhere.

Archroma is passionate about delivering leading and innovative solutions, enhancing people's lives and respecting the planet. The company is committed to challenging the status quo in the deep belief that it can make its industry sustainable; an approach reflected in its innovations, world-class quality standards, high service levels and cost-efficiency. Products enhanced, colors enhanced, performance enhanced – "Life enhanced".

www.archroma.com

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