

/ BIOGRAPHY

Robert Liu

Head of Sales & Marketing, Brand & Performance Textile Specialties, China



Robert Liu has been in the textile and paper chemical industry for more than 20 years. He joined Clariant in 1995 and went on to hold several positions within the company in China, Thailand, Switzerland and Singapore. His responsibilities covered areas such as commercial, global demand and business analyst.

In 2007, Mr Liu was nominated as Commercial Manager, Textile Chemicals Business, Asia, based in China. In 2010, he moved to Switzerland to work in the company's headquarters as Global Demand Planner, Textile Chemicals Business, relocating to Singapore when the business headquarters was established there in 2011 focusing on global product management commercial service and Global Lean Six Sigma Black Belt projects for the Textile Chemicals Business.

In May 2016, Mr Liu was appointed as his current role Head of Sales & Marketing, Brand & Performance Textile Specialties, China, based in Archroma's offices in Shanghai.

Mr Liu has an Executive MBA from Rutgers Business School and a Bachelor degree of Science (B.Sc.) Field Of Study Fine from Dalian University of Technology.